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November 27, 2012

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**HEARING ON RATE INCREASE AT COUNTY AUTO PARK 10
HEARING ON NEW PARKING RATE AT COUNTY AUTO PARK 11A
(ALL DISTRICTS - 3 VOTES)**

SUBJECT

Recommendation to establish new parking rates at County Auto Park 11A; and to adjust the existing rates at County Auto Park 10.

IT IS RECOMMENDED THAT THE BOARD AFTER THE PUBLIC HEARING,

Authorize the Director of the Internal Services Department (ISD) or his designee to establish new parking rates at Auto Park 11A (Clara Shortridge Foltz Criminal Justice Center); and adjust the existing rates at Auto Park 10 for patrons visiting Grand Park and other buildings in the Los Angeles Civic Center.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

In May 2012, your Board authorized the Auditor-Controller and the Chief Executive Office (CEO) to collect revenue from County-owned parking lots and deposit it to the Grand Park Operating budget.

ISD manages 25 County parking lots located within the Los Angeles Civic Center and surrounding areas. In collaboration with the CEO, ISD recommends that your Board authorize the Director of ISD to adjust the existing rates at Auto Park 10 to the same rate structure that is authorized for public parking at the nearby Music Center and Disney Concert Hall parking lots, and approve the establishment of new parking rates for Auto Park 11A.

Auto Park 10

Auto Park 10 is located adjacent to the Hall of Records at 145 N. Broadway. On July 26, 2012, Auto Park 10 was re-opened to the public for parking to support patrons of Grand Park. Auto Park 10 currently has a parking rate of \$2.00 per 20 minutes, or \$10.00 maximum per day. The proposed parking rate is \$3.50 per 15 minutes, or \$20.00 maximum per day, and \$10.00 per day for weekends, evenings and special events.

Auto Park 11A

Auto Park 11A, where the demand exists but no rates are currently established, includes six public Americans with Disabilities Act (ADA) parking spaces that will be added to ISD's existing parking management services contract with Classic Parking, Inc., to provide public ADA parking for patrons visiting the Clara Shortridge Foltz Criminal Justice Center located at 210 West Temple Street. The proposed parking rates are the same as those proposed for Auto Park 10, as cited above.

Implementation of Strategic Plan Goals

Approval of the proposed rates will be consistent with the County's Strategic Plan Goal of Fiscal Sustainability.

FISCAL IMPACT/FINANCING

Because Auto Park 11A is not currently a revenue generating parking lot, and Auto Park 10 was recently re-opened for public use on July 26, 2012, only limited data exists to estimate gross revenues. The establishment of parking rates at these parking lots will help to partially defray the Grand Park operating costs. After adjusting gross revenues for payment of Los Angeles City tax (currently at 10%), revenues will be partially offset by parking management costs, including contractor operations that are provided under Board contract.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Required public hearing notice was given pursuant to the procedures and requirement set forth in the Government Code 66018 and 6062(a).

IMPACT ON CURRENT SERVICES (OR PROJECTS)

ISD intends to implement the new parking rates within 30 days of your Board's approval. This will allow sufficient time to prepare signs and allow tenant agencies to inform their employees, guests and vendors.

The Honorable Board of Supervisors

11/27/2012

Page 3

Respectfully submitted,

A handwritten signature in dark ink that reads "Tom Tindall". The signature is written in a cursive, slightly slanted style.

TOM TINDALL

Director

TT:JS:MN:rs

c: Executive Officer, Board of Supervisors
County Counsel
Auditor-Controller